

Guidelines for Use of Registration / Accreditation Marks

This document establishes guidelines for the use of AMTEC's Registration Mark, the ANAB name and Accreditation Symbol, and any other registration documents, statements, or reports.

Issuance of a Certificate of Registration authorizes you to use AMTEC's Registration Mark and the ANAB Accreditation Symbol in advertising and promotional materials **subject to the following conditions:**

1. AMTEC's Registration Mark may be used alone. The ANAB Accreditation Symbol may only be used with AMTEC's Registration Mark.

2. Acceptable logo files can be shared upon request. Examples:



3. Registrants are not required to use AMTEC's logo or ANAB's symbol but should you choose to, when using the ANAB Accreditation Symbol, its size must not exceed the size of AMTEC's Registration Mark and it shall be reproduced:

- a. In black or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light-colored background or in white on a dark-colored background.
- b. In a size that makes all features of the symbol clearly distinguishable.
- c. Without distortion of its dimensions.



4. Registrant **shall not use ISO's copyrighted logo**; shall not adapt or modify ISO's logo for use; and shall not use a modified or changed ISO logo.

5. Registrants **shall not use ANAB's logo**:

6. Registrants **shall not use "ISO certified", or "ISO certification."** The standard and revision level must be cited: "ISO 9001:2015 certified" or "ISO 9001:2015 certification". Use the full designation (not just "ISO 9001").

7. There shall be no ambiguity in any statements of certification as to what has been certified and which certification body has granted certification. This can be accomplished by stating "by AMTEC Registrar" or using our logo per these guidelines; including a link to your Certificate near the statement; or actually displaying your Certificate along with the statement.

8. Do not in any way suggest your product has been certified.

9. Do not say your organization has been "accredited."

10. Do Not display ISO 9001:2015 certification marks on products, product labels, or product packaging.

11. Neither AMTEC nor registrants shall make any statements regarding registration or use any document, report, or Mark in a manner that may be considered inaccurate, misleading, unauthorized or gives the impression in any context that ISO 9001:2015 is a product, service, or process guarantee. Marks may only be used in reference to your quality management system.

12. Upon withdrawal of a registration, the registrant shall discontinue its use of all advertising material containing reference certification, to AMTEC's Registration Mark, and the ANAB name or Accreditation Mark.

13. Neither AMTEC's Registration Mark, the ANAB Accreditation Symbol, and/or any ISO registered / certified statements, nor any other registration document or report shall be used in such a manner as to damage AMTEC's or ANAB's reputation.